

GARDEN SUPPLIES OF ALL KINDS DESIGN • PLANTING • CONSTRUCTION

S39 W27833 Genesee Road, Waukesha, WI 53189 (262) 547-2677 • www.pialasnursery.com





Florida Rubra Dogwood Cornus florida 'var. rubra'

Hardiness Zone: 6a

Other Names: Red Flowering

Description:

A simply breathtaking small specimen tree when in bloom, featuring large yet dainty pinkish-red blooms in spring and excellent wide-spreading form; extremely fussy, requires rich, well-drained acidic soil and adequate precipitation, best with some shelter

Ornamental Features

Florida Rubra Dogwood features showy clusters of pink flowers with pink bracts held atop the branches in mid spring. It has forest green deciduous foliage which emerges burgundy in spring. The pointy leaves turn an outstanding brick red in the fall. It produces red berries from early to late fall. The warty gray bark adds an interesting dimension to the landscape.

Landscape Attributes

Florida Rubra Dogwood is a multi-stemmed deciduous tree with a stunning habit of growth which features almost oriental horizontally-tiered branches. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.



Florida Rubra Dogwood flowers Photo courtesy of NetPS Plant Finder



Florida Rubra Dogwood in bloom Photo courtesy of NetPS Plant Finder

This is a relatively low maintenance tree, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease



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Florida Rubra Dogwood is recommended for the following landscape applications;

- Accent
- Shade

Planting & Growing

Florida Rubra Dogwood will grow to be about 30 feet tall at maturity, with a spread of 35 feet. It has a low canopy with a typical clearance of 4 feet from the ground, and should not be planted underneath power lines. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 30 years.

This tree does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is quite intolerant of urban pollution, therefore inner city or urban streetside plantings are best avoided, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selection of a native North American species.