





**Chocolate Joe-Pye Weed**  
*Eupatorium rugosum 'Chocolate'*

Height: 4 feet

Spread: 3 feet

Sunlight:  

Hardiness Zone: 3b

Other Names: White Snakeroot; Boneset

**Description:**

Stunning color and long lasting blooms, this variety features fluffy white flower clusters sitting above rich purple, toothy leaves with deep green undersides; drought tolerant once established, great for beds, borders and fresh-cut flower arrangements

**Ornamental Features**

Chocolate Joe-Pye Weed has masses of beautiful plumes of lightly-scented white flowers at the ends of the stems from late summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive large serrated lobed leaves remain purple in color with curious forest green undersides throughout the season. The burgundy stems are very colorful and add to the overall interest of the plant.

**Landscape Attributes**

Chocolate Joe-Pye Weed is an herbaceous perennial with an upright spreading habit of growth. Its wonderfully bold, coarse texture can be very effective in a balanced garden composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Chocolate Joe-Pye Weed is recommended for the following landscape applications;

- Mass Planting
- General Garden Use



Chocolate Joe-Pye Weed flowers  
Photo courtesy of NetPS Plant Finder



Chocolate Joe-Pye Weed foliage  
Photo courtesy of NetPS Plant Finder



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### Planting & Growing

Chocolate Joe-Pye Weed will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is quite adaptable, preferring to grow in average to wet conditions, and will even tolerate some standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.